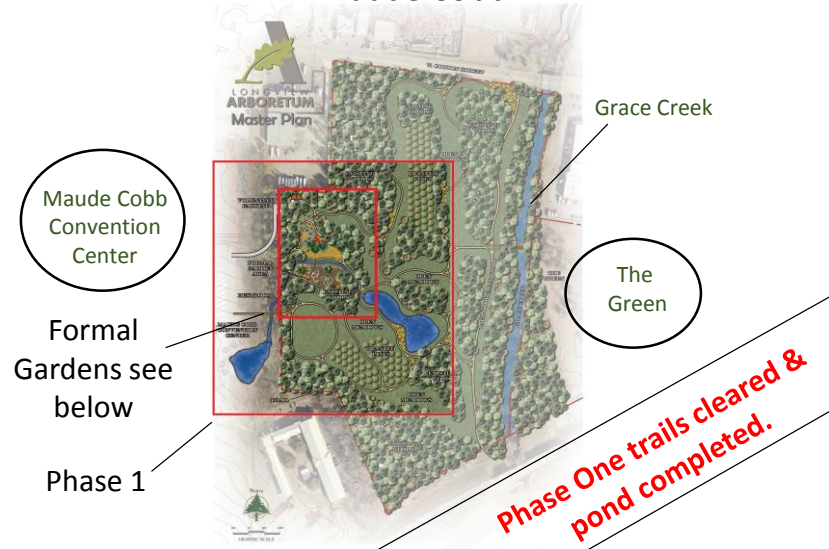


THE VISION – DECEMBER 2017

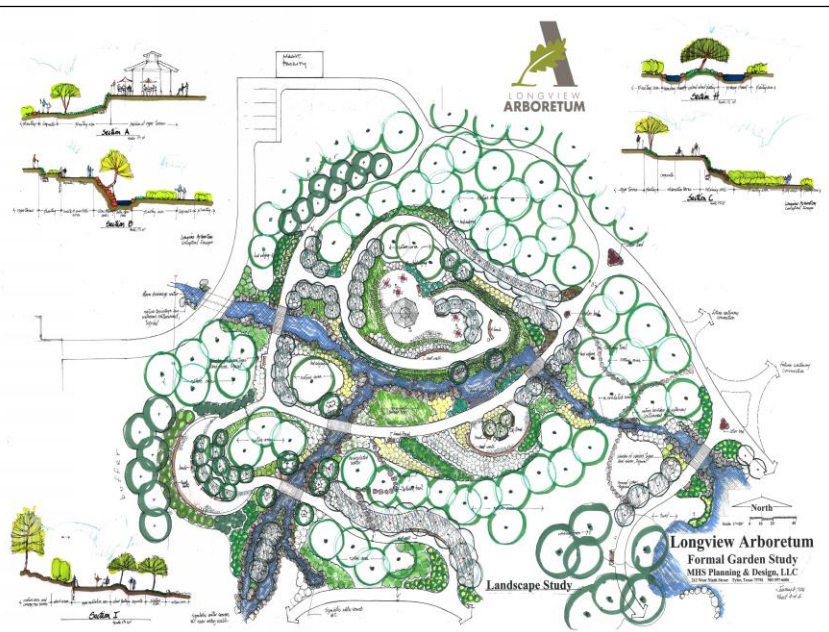
The Arboretum, designated by the City of Longview in 2012 as a park, is 28.62 acres of land just east of Maude Cobb.



Longview Arboretum & Nature Center (LANC) – Master Plan

ACCOMPLISHMENTS:

- 2013 - The Master Plan is developed by the Lady Bird Johnson Wildflower Center and adopted by the City Council.
- 2013 - Tax Exempt Status as a 501 (c)(3) is approved for LANC.
- 2015 - Longview Comprehensive Plan lists the Arboretum as Priority #8.
- 2015 - LANC hires MHS Planning and Design to develop construction plans for the Arboretum.
- 2016 - LANC receives \$250,000 grant from Texas Parks & Wildlife for trail construction in Phase One.
- 2017 - LANC receives a \$300,000 commitment from LEDCO.
- 2017 - Gregg County provides in-kind services for site clearing and enlarges the pond.
- 2017 - LANC raises over \$1.7 million dollars to date!



Longview Arboretum & Nature Center (LANC) – Formal Gardens

NEXT STEPS:

- Start construction of Phase One in partnership with the City of Longview.
- LANC will continue to fundraise to complete and sustain the Arboretum. Support requested from private donors, foundations, grants and area businesses. Goal: an additional \$3.5 million.